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Thank you for all

of your hard work.



ADMINISTRATIVE ASSISTANT: A CONSTANTLY EVOLVING ROLE

The role of administrative professionals, formerly known as secretaries, seemed doomed to disappear with the development of new technologies. The first "admins" date from before the birth of Christ. Often called scribes or clerks, these admins were exclu-

sively men. This occupation was still a male dominated area even when stenography first appeared in the nine-teenth century. In fact, it was only with the invention of the typewriter that women began to enter the scene, at the end of the 1800s.

During the First World War, women began playing a much more significant role in offices. Often confined to such positions as stenographer and typist, these women worked hard and were known to be loyal, discreet, and efficient. Employing women at this time had a distinct advantage for employers: they were paid lower salaries than men! Secretaries eventually began to occupy an in-creasingly important role in business, so much so that some women became administrative assistants well be-

Some women became administrative assistants well be-fore that title became popular. At the beginning of the 1980s, as computer technology infiltrated offices, many believed that the secretarial pro-fession would fade away. Instead, the occupation took a new direction, and admins today are specialists in new work tools, office management, and interior and exterior communications. Women still account for 97 percent of administrative professionals.

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Week is one of the largest workplace observances around the world. It is the perfect occasion to promote the profes-sion and honour the professionalism of these key players in our companies and organizations.



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Nutrien gratefully thanks all of the dedicated administrative professionals who are a part of our team.

Thank you for your valuable contributions, hard work and commitment!



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