



SUMMER fun guide

DISTRIBUTION

The Summer Fun Guide will be distributed at National, Provincial and Regional Parks such as Riding Mountain Park, Moose Mountain Park and Moosomin Regional Park, at the Manitoba tourist booth on the Trans-Canada Highway, at campgrounds, restaurants, hotels, gas stations and other tourist related businesses. Copies will also be given to crews working in the area, and handed out at summer events like rodeos, and farmers markets.

BENEFITS OF FUN GUIDE

- Out all summer long
- Largest summer guide in the region
- Distributed around Southeast Saskatchewan & Southwest Manitoba
- Promotes local businesses and tourism opportunities

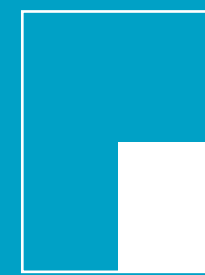
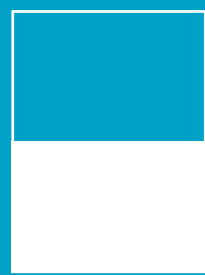
DEADLINE: MAY 15

AD RATES

Color is an additional \$110 on all ad sizes

Two Pages: \$1100
15.4" x 9.5"

Full Page: \$650
6.8" x 9.5"



1/2 Page:
\$540
6.8" x 4.7"

1/3 Page:
\$440
6.8" x 3.5"

1/4 Page:
\$310
3.375" x 4.7"

1/8 Page:
\$180
3.375" x 2.25"

COUPON PAGES

Place an ad in the guide and include a coupon for FREE on our pages of coupons, or include a coupon only for \$75

Contact Kara, Sunnette, or Ashley at 306-435-2445 or e-mail world_spectator@sasktel.net to book your ad or for more information.

**View the 2023
SUMMER FUN GUIDE**

